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Playdates For Kids: It's Time to Play Like a Kid Again

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PLAYDATES FOR KIDS: IT'S TIME TO PLAY LIKE A KID AGAIN

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Remember how you used to play in the neighborhood? Riding bikes around the block, grabbing a bite to eat at the mall, playing ball all night after school. Your childhood friends are people you'll never forget. **Playdates for Kids** restores the spirit of the, "Bye, mom- be back later!" and the, "Dad, guess what we just did?!" among others who may just be right around the corner looking to set up a playdate with you! Too often parents are fraught with busy schedules, being stuck in the same social circles, and mundane choices day in and day out. Finding time to meet new people and giving kids time to play together is overlooked and often overwritten by sitting in front of a screen. Playdates for Kids provides a fun connection space for families on-the-go who still want to make time for critical interactions with friends, family, and neighborhood buddies. Playdates for Kids is making playtime fun again! Playdates for Kids uses a unique mapping tool to find referral-based verified/vetted community matches in your area, a shared calendar and exclusive event opportunities so you can schedule your playdates, and family profiles on you and your kids for compatibility, interests, noting your child's needs like allergies, food, and activity preferences. You may also recommend and leave comments for the families after playdates. Exclusive experiences will be crafted through offers with local areas businesses, which will also bring in advertisement revenue for Playdates for Kids. The goal of this creative project is to create a working prototype of this application and to develop a service marketing plan in order to launch this business in the near future. Instead of an phone-only application as originally planned, the business lives on a Wordpress website, which does optimize for desktop and mobile devices so it is accessible for Android and iOs (Apple) users. Playdates For Kids uses MembershipWorks software to run the members-only access and emailing features, and is also compatible with Google calendar. For future steps, Playdates for Kids will conduct market research as the business is piloted among a study group.